Welcome!

Kara Reinman, Maine State Library

Nicole Rancourt, Maine Humanities Council

Becca Boland, iREAD Content and Development Manager

Tina Koleva, ILA/iREAD Operations Director
Agenda

iREAD 2024 “Read, Renew Repeat”

iREAD 2025 theme development

iREAD Store, details on the ordering process, and specific state arrangements

Instructions on how to redeem a promo code for the downloadable Resource Guide

Q & A
iREAD 2024
Read, Renew, Repeat

Gretchen Schulz
Aurora Public Library District,
iREAD 2024 Chair
2024 Mission Statement

Designed for all ages, our summer reading program will feature the idea of conservation. Conservation as a movement focuses on protecting species from extinction, maintaining and restoring habitats, enhancing ecosystem services, and protecting biological diversity. iREAD 2024: Read, Renew, Repeat makes for a wonderfully diversified summer reading program that encourages reading as a restorative method of self-improvement and self-preservation.
Holly Bradley
Freelance artist
Zoe Persico
Children’s Book Illustrator
James Stanley
Freelance graphic artist
2025 Resource Guide

Two opportunities to participate:

• Volunteer for the Resource Guide Team

• Submit your idea/program/bibliography/article!
Resource Guide

• The heart of the program
• By librarians, for librarians
• Suggestions, ideas, bibliographies, scripts
• Reproducible artwork—use in perpetuity
• Transparent criteria for theme and graphics
Looking ahead to 2025

Level Up at Your Library

Broad thematic area:

Puzzles & Games

Maisie Iven, Naperville Public Library
iREAD 2025 Chair
Ruth Chan

*Have You Seen Gordon?*

Simon & Schuster Books For Young Readers (2021)
Oge Mora

Caldecott Honor, Coretta Scott King/John Steptoe New Talent Award winner, Horn Book Picture Book Award, and Ezra Jack Keats Book Award recipient
Vanessa Brantley Newton

Illustrator of children’s books and so much more!
Carey Pietsch is currently the co-adapter and artist on The Adventure Zone graphic novel series from First Second books.
Looking ahead to 2026

Broad thematic area:

Farms and Food/Farm to Table/Farmers Market

Ellen Fitzgerald, Naperville Public Library
iREAD 2026 Chair
Criteria for Theme

Be universal in promoting reading
Be focused in interpretation
Be dynamic and imply action
Be appropriate for all genders
Criteria for Theme

Include the word "book," "read," or "library" (or related)

Lend itself to strong graphic interpretation

Have appeal to preK-8 students, YA, adults, and library staff
Themes & Taglines

2025: Games & Puzzles/ Level Up at Your Library
2024: Conservation/Read, Renew, Repeat
2023: Voice/Find Your Voice!
2022: Camp/Read Beyond the Beaten Path
2021: Color/Reading Colors Your World
2020: Investigation & Discovery/Dig Deeper! Read, Investigate, Discover
How It Works

• You will need to create a profile/account (it's easy!)
• Timelines in the states for receiving the Resource Guide differ
• Shipping schedule for all other items is available on the store site at ireadprogram.org
How It Works

• Your state or regional system has made arrangements to provide a base level of material for you; plans differ so please check with your State Library or state representative for specifics.

• Individual libraries may place orders in the store, which is open now (but wait to hear from your state!)
RG Redeemable Codes

• Live demo of how to redeem your state-specific code and download the Resource Guide & Graphics
• Tips for accessing the download after redeeming the code
• iREAD accounts overview, access and iREAD Customer Service - iread@ila.org