

iREAD SUMMER READING 2021 PREVIEW



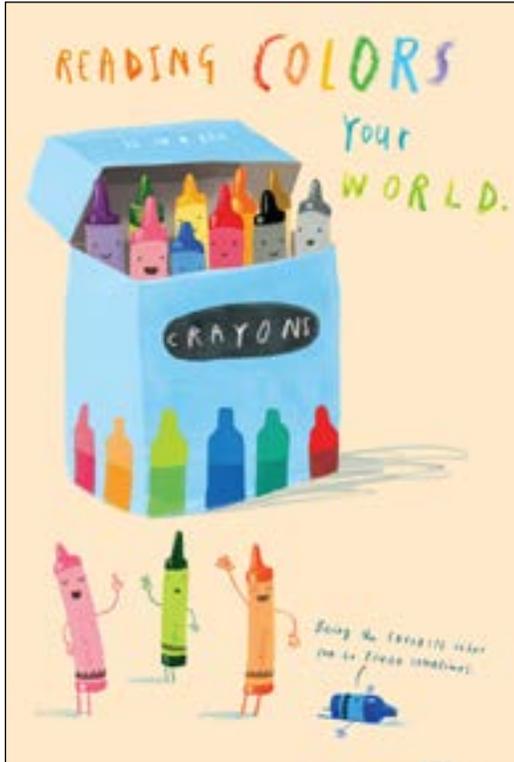
Hevre' Tillet

## The 2021 theme is "Reading Colors Your World,"

which lends itself to a wide range of interpretations and vibrant graphic presentation. The broad motif of "colors" provides a context for exploring humanity, nature, culture, and science, as well as developing programming that demonstrates how libraries and reading can expand your world through kindness, growth, and community. Library patrons, young and old, will be encouraged to develop creativity, try new things, explore art, and find beauty in diversity. Illustrations and posters will tell the story: "Read a book and color your world!"

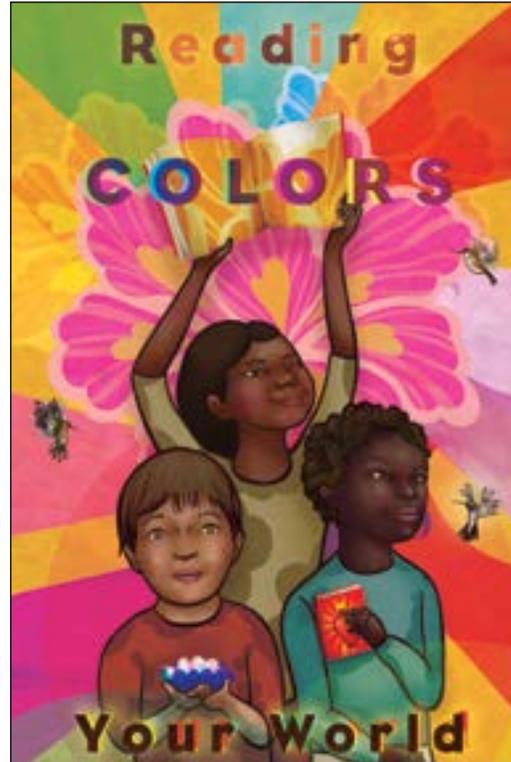


### OLIVER JEFFERS



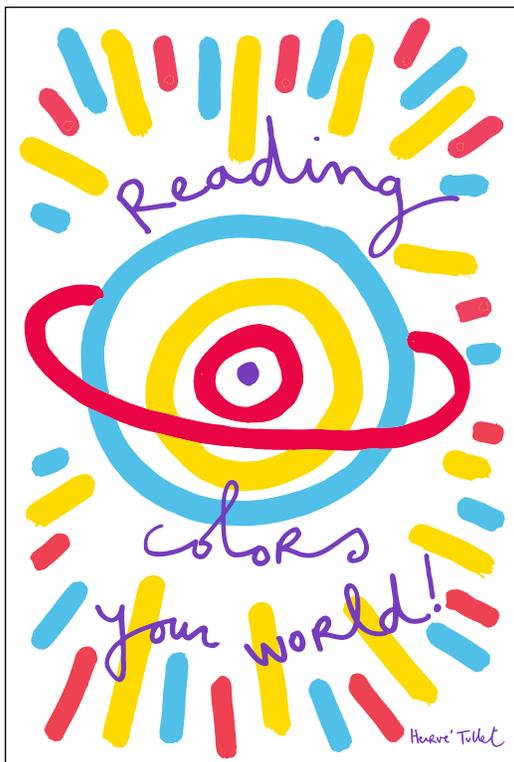
**Oliver Jeffers** [oliverjeffers.com] is a visual artist and author working in painting, bookmaking, illustration, collage, performance, and sculpture. Curiosity and humor are underlying themes throughout Oliver's practice as an artist and storyteller.

### YUYI MORALES



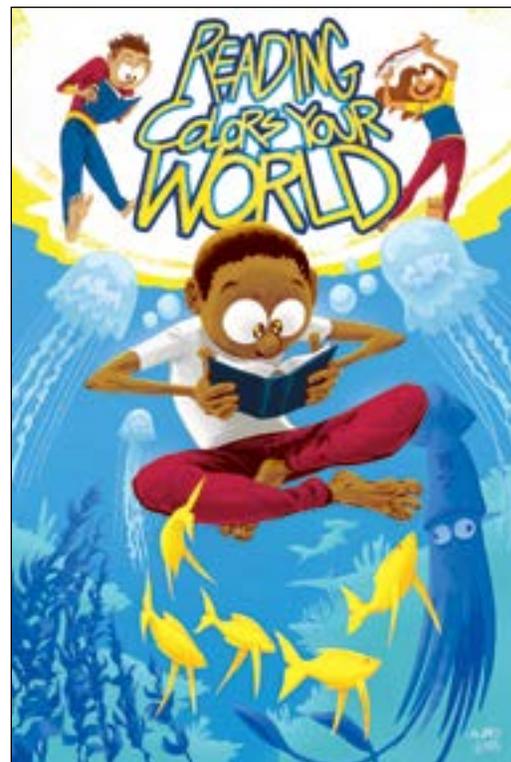
**Yuyi Morales** [yuyimorales.com], born in Xalapa, Mexico, is an author and illustrator of many notable and award-winning children's books. Some of her most famous books include *Just a Minute: A Trickster Tale and Counting Book*, *Little Night*, and *Viva Frida*.

### HERVÉ TULLET



**Hervé Tullet** [sayzooop.com] was born in Avranches, France, and is a French artist, performer, illustrator, and children's literature author who has written over 80 books. His 2010 book *Press Here* remained on *The New York Times* Best Seller list in the Children's Picture Books category for over 4 years.

### ZACH LEHNER



**Zach Lehner** [zlehner.com] graduated from the Savannah College of Art and Design in 2008 with a B.A. in Sequential Art and again with a Masters in 2010.

Lehner is the illustrator for the *Junior Braves of the Apocalypse* series, written by Greg Smith and Michael Tanner. He lives in northern Chicago.

# 2021 PREVIEW



Adult T-shirt



Featured T-shirt



Staff T-shirt



Teen T-shirt



Alternate T-shirt



Toddler T-shirt



# Summer Reading Programs **BY LIBRARIANS FOR LIBRARIANS**

**WHO is iREAD?** Librarians are the creators *and* users of the program; readers of all ages, infant through adult, participate each year; and renowned illustrators create artwork for our materials.

**WHAT is iREAD?** A flexible, nonprofit reading program designed by librarians featuring appealing incentives, compelling and adaptable themes, and a comprehensive resource guide chock full of ideas and reproducibles.

**WHEN is iREAD?** The 2021 program, with the theme *READING COLORS YOUR WORLD* will be available in October 2020. Advanced orders of the 2021 Resource Guide will start shipping as early as November. Although originally

designed as a summer reading program, iREAD can be used any time to develop excitement about books, reading, and libraries.

**WHERE is iREAD?** Developed by the Illinois Library Association, the program is adopted in other states including Minnesota, California, and Alaska, and worldwide by the Department of Defense for libraries on military bases. iREAD is implemented in thousands of individual libraries across the country. Bring iREAD to YOUR library!

**WHY Should I Use iREAD?** iREAD is run by the Illinois Library Association, a nonprofit entity; revenues are used to support libraries. There are NO membership fees, contracts, or

commitments necessary. iREAD is flexible; you can use the art in perpetuity after purchase. We provide themed templates for any commonly used registration software package. We have a proven track record of success since 1981!

**HOW Can I Participate in iREAD?** Visit [www.ireadprogram.org](http://www.ireadprogram.org) to view our themed materials, browse or search for incentives, access the online store, connect with us on social media, and learn more about this program. To participate more fully, click on the Resource Guide Submissions link to find out how *you can contribute* to future Resource Guides. Or, contact us at [iread@ila.org](mailto:iread@ila.org) or (877) 565-1896.

## COMING IN 2022

# READ BEYOND THE BEATEN PATH



MOVIE CAMP

Summer camp at the library can encompass many different summer experiences:

- Outdoors: hiking, campfires, stories, s'mores, and more
- Animal identification
- Arts and crafts
- Music
- Talent shows
- Earning badges



MAGIC CAMP



DANCE CAMP



PHOTOGRAPHY CAMP



THEATER CAMP



SCIENCE CAMP



ASTRONOMY CAMP



CODING CAMP



VISUAL ARTS CAMP

STEM is very easy to work into this theme because of the nature/outdoor aspects but you can also have space camp and math camp and science camp. Those would be additional badges.

Incorporate stories and activities related to books like *Spy Camp* by Stewart Gibbs, *Be Prepared* by Vera Brosgol, or Rick Riordan's *Camp Half-Blood* from *The Trials of Apollo, Book One*.



CHEMISTRY CAMP



WRITING CAMP