Reading colors your world!

Herve’ Tullet
The 2021 theme is “Reading Colors Your World,” which lends itself to a wide range of interpretations and vibrant graphic presentation. The broad motif of “colors” provides a context for exploring humanity, nature, culture, and science, as well as developing programming that demonstrates how libraries and reading can expand your world through kindness, growth, and community. Library patrons, young and old, will be encouraged to develop creativity, try new things, explore art, and find beauty in diversity. Illustrations and posters will tell the story: “Read a book and color your world!”

Oliver Jeffers
[oliverjeffers.com] is a visual artist and author working in painting, bookmaking, illustration, collage, performance, and sculpture. Curiosity and humor are underlying themes throughout Oliver’s practice as an artist and storyteller.

Hervé Tullet
[sayzoop.com] was born in Avranche, France, and is a French artist, performer, illustrator, and children’s literature author who has written over 80 books. His 2010 book Press Here remained on The New York Times Best Seller list in the Children’s Picture Books category for over 4 years.

Yuyi Morales
[yuyimorales.com], born in Xalapa, Mexico, is an author and illustrator of many notable and award-winning children’s books. Some of her most famous books include Just a Minute: A Trickster Tale and Counting Book, Little Night, and Viva Frida.

Zach Lehner
[zlehner.com] graduated from the Savannah College of Art and Design in 2008 with a B.A. in Sequential Art and again with a Masters in 2010. Lehner is the illustrator for the Junior Braves of the Apocalypse series, written by Greg Smith and Michael Tanner. He lives in northern Chicago.
2021 PREVIEW

Featured T-shirt

Adult T-shirt

Staff T-shirt

Teen T-shirt

Alternate T-shirt

Toddler T-shirt
WHO is iREAD? Librarians are the creators and users of the program; readers of all ages, infant through adult, participate each year; and renowned illustrators create artwork for our materials.

WHAT is iREAD? A flexible, nonprofit reading program designed by librarians featuring appealing incentives, compelling and adaptable themes, and a comprehensive resource guide chock full of ideas and reproducibles.

WHEN is iREAD? The 2021 program, with the theme READING COLORS YOUR WORLD will be available in October 2020. Advanced orders of the 2021 Resource Guide will start shipping as early as November. Although originally designed as a summer reading program, iREAD can be used any time to develop excitement about books, reading, and libraries.

WHERE is iREAD? Developed by the Illinois Library Association, the program is adopted in other states including Minnesota, California, and Alaska, and worldwide by the Department of Defense for libraries on military bases. iREAD is implemented in thousands of individual libraries across the country. Bring iREAD to YOUR library!

WHY Should I Use iREAD? iREAD is run by the Illinois Library Association, a nonprofit entity; revenues are used to support libraries. There are NO membership fees, contracts, or commitments necessary. iREAD is flexible; you can use the art in perpetuity after purchase. We provide themed templates for any commonly used registration software package. We have a proven track record of success since 1981!

HOW Can I Participate in iREAD? Visit www.ireadprogram.org to view our themed materials, browse or search for incentives, access the online store, connect with us on social media, and learn more about this program. To participate more fully, click on the Resource Guide Submissions link to find out how you can contribute to future Resource Guides. Or, contact us at iread@ila.org or (877) 565-1896.

Summer camp at the library can encompass many different summer experiences:

• Outdoors: hiking, campfires, stories, s’mores, and more
• Animal identification
• Arts and crafts
• Music
• Talent shows
• Earning badges

STEM is very easy to work into this theme because of the nature/outdoor aspects but you can also have space camp and math camp and science camp. Those would be additional badges.

Incorporate stories and activities related to books like Spy Camp by Stewart Gibbs, Be Prepared by Vera Brosgol, or Rick Riordan’s Camp Half-Blood from The Trials of Apollo, Book One.

COMING IN 2022
READ BEYOND THE BEATEN PATH