

Reading
Takes You
Everywhere!

2018 iREAD

Reading Takes You...



... Everywhere!



Reading Takes You Everywhere is not merely about travel. It is about how, through reading, one can explore, discover, and experience people, places, and things that one would not normally encounter. Exploring this theme includes reading fiction and nonfiction that is reality-based, but it also includes reading stories based purely on imagination.

Patrons will read about life in other dimensions, on other planets, and in other times—people, places, and things that might be outside one’s reach or outside one’s comfort zone.

This year’s all-star lineup of illustrators have captured the excitement of exploration and new discoveries to be found in books, libraries, our communities, and beyond:

- Pre-K art by Christian Robinson
- Children’s art by Terri Murphy
- Teen art by Gene Ha
- Adult art by Alexander Hage
- Plus, an all-ages poster by Kyle F. Anderson

The goals of iREAD are to encourage patrons to read for pleasure, and to help students maintain and improve their reading skills, encourage them to become lifelong readers and library users, and establish reading as a foundation for academic success.

As a coordinated, self-supporting effort developed by the Illinois Library Association and librarians, every purchase from iREAD helps to promote and assist the great work of libraries.

Thank you for supporting iREAD!

Program Basics



18-101, 18-102,

Product #	Item	Description	Set	Price
18-101	Book Bags	Strong plastic with full-color art. Made from recycled plastic. 15" x 19" with 3" gusset.	20	\$7.50
18-102	Book Bags	Strong plastic with full-color art. Made from recycled plastic. 15" x 19" with 3" gusset.	250	\$75.00
18-103	Reusable Book Tote	Sturdy reusable book tote. 15" wide x 12" high with 6" gusset.	1	\$1.25
18-104	Book Logs	Full-color front side with easy-to-use log side. Sturdy and colorful. 8½ x 11" on recycled card stock. 50 logs per pack.	50	\$10.00
18-105	Book Logs (E/S)	Full-color front side with easy-to-use log side. Sturdy and colorful. 8½ x 11" on recycled card stock. 50 logs per pack. (English/Spanish)	50	\$10.00



18-103



18-104, 18-105



18-106, 18-107



18-108

Product #	Item	Description	Set	Price
18-106	Timed Reading Logs	Folding logs with 50 spaces to mark reading goals achieved. Space will fit small stickers. Packs of 25.	25	\$6.00
18-107	Timed Reading Logs (E/S)	Folding logs with 50 spaces to mark reading goals achieved. Space will fit small stickers. Packs of 25. (English/Spanish)	25	\$6.00
18-108	Small Stickers (for timed log)	Roll of 1,250 round stickers (5 different designs). Stickers are 1/2" diameter to fit on timed reading logs.	1,250	\$6.00
18-109	Bookmarks	Colorful and fun bookmark with art by Ethan Long. 2 1/4" x 6" on recycled card stock. 100 bookmarks per pack.	100	\$5.00
18-110	Bookmarks (E/S)	Colorful and fun bookmark with art by Ethan Long. 2 1/4" x 6" on recycled card stock. 100 bookmarks per pack. (English/Spanish)	100	\$5.00



18-109



18-110

Program Basics



18-111

Product #	Item	Description	Set	Price
18-111	Certificates	A full-color reward. 8½" × 11" on recycled card stock. 50 certificates per pack.	50	\$10.00
18-112	Certificates (E/S)	A full-color reward. 8½" × 11" on recycled card stock. 50 certificates per pack. (English/Spanish)	50	\$10.00
18-113	Pencils	Reading Takes You Everywhere #2 pencils. 100 pencils per pack.	100	\$20.00



18-112



18-113



18-114

Product #	Item	Description	Set	Price
18-114	Temporary Tattoos	4 different colorful temporary tattoos for kids with art by Ethan Long on a perforated sheet. 4" x 4" sheets. 25 sheets of 4 tattoos per pack.	25 sheets of 4	\$8.50
18-115	Stickers	8 different full-color 2" stickers on a perforated sheet.	20 sheets of 8	\$6.00

The true sign of intelligence is not knowledge but imagination.
—Albert Einstein



18-115



18-116

Product #	Item	Description	Set	Price
18-116	Custom Bookmarks	Each 8½" × 11" sheet has four bookmarks and a blank reverse side for imprinting. 50 sheets per pack.	50	\$7.50
18-117	Custom Bookmarks (E/S)	Each 8½" × 11" sheet has four bookmarks and a blank reverse side for imprinting. 50 sheets per pack. (English/Spanish)	50	\$7.50



18-117

We read to know we're not alone.
 —William Nicholson,
Shadowlands



18-118

Product #	Item	Description	Set	Price
18-118	3-Ring Binder Pouch	This heavy-duty nylon pouch features three metal grommets and a full length zipper. 10" wide x 7½" high.	1	\$2.00
18-119	Pocket Folders	Pocket folders, great for keeping your program materials together. 9" x 12".	10	\$10.00
18-120	Scratch and Sniff Stickers (4 scents)	4 different scents and graphics on 2" stickers.	20 sheets of 4	\$10.00



18-119



18-120

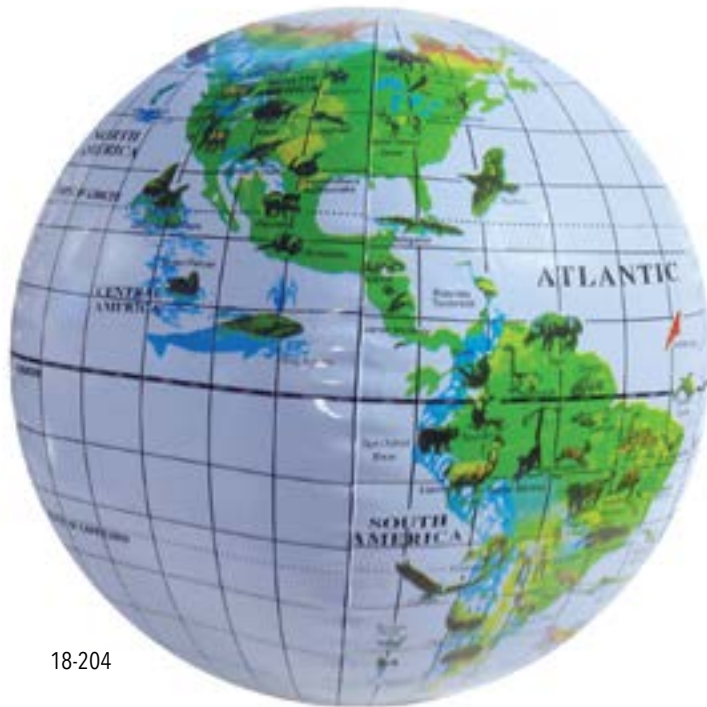
Incentives



18-201

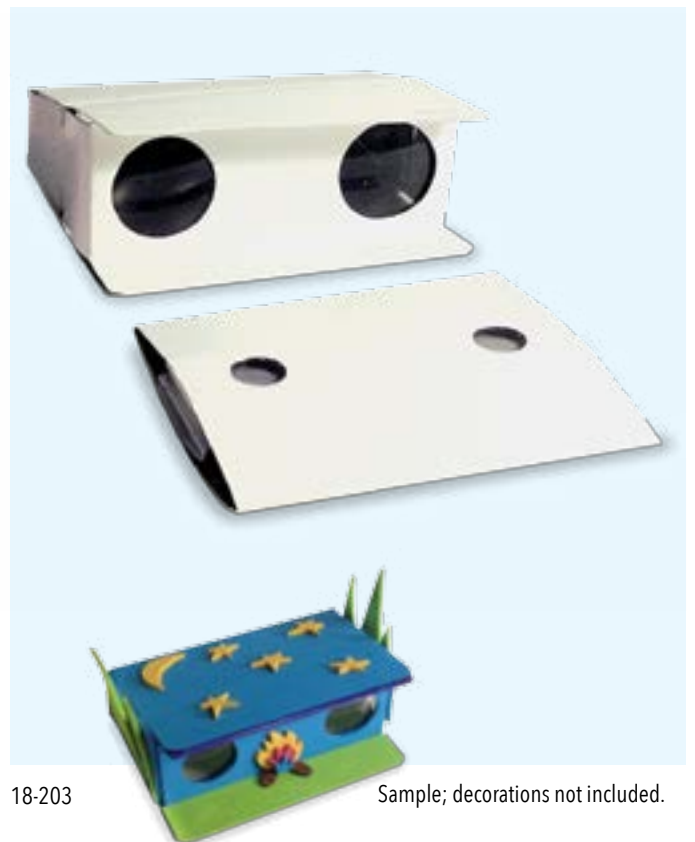


18-202



18-204

Product #	Item	Description	Set	Price
18-201	Prism Scopes	Prism scopes feature the familiar brick building patterns kids love. As they look through the peep hole, light will reflect off the prism lens and create stunning visual effects of their surroundings. Size 1¾" long. Ages 3 and up.	12	\$4.00
18-202	Puzzle Erasers	Kids will love the fun of putting together these colorful Puzzle Erasers over and over. Each part of this 3D puzzle is labeled for easy use. 1" rubber cubes. Ages 3 and up.	12	\$4.50
18-203	DIY Binoculars	Do-It-Yourself Paper Binoculars—just unfold and decorate these unique binoculars any way you want! Made of paper with plastic lenses, these 4" binoculars make a fun do-it-yourself craft.	12	\$6.00
18-204	Globe Beach Ball	Through detailed illustrations, these world beach balls will teach kids about the animals native to different countries. Vinyl. Inflated, approx. 11" diameter.	12	\$12.00



18-203

Sample; decorations not included.



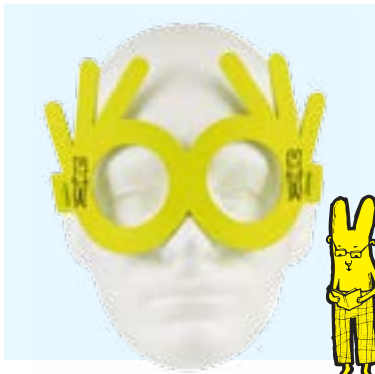
18-205



18-206



18-207



18-209



18-208



18-210

Product #	Item	Description	Set	Price
18-205	Pocket Eco-Note Combo	Great for recording on-the-go discoveries! Notebook has a cardboard cover made from recycled paper, 60 pages of ruled, recycled paper, elastic closure, metal ring binding and elastic pen loop. Pen has a click-action ballpoint with natural, recyclable paper barrel. Size: 3" wide x 5" high.	1	\$1.50
18-206	Water Bottle	20 ounce water bottle. Eco-friendly. BPA free. Ages 3 and up.	1	\$1.25
18-207	Drawstring Pack	Durable polyester sport pack. 13½" wide x 15" high.	1	\$1.50
18-208	Twisting Pencil	These fun twisted pencils are real #2 lead pencils with an eraser. 8½" long.	1	\$2.00
18-209	OK Foam Glasses	Everything is "OK" with these high-quality EVA foam glasses. Fun and easy to assemble, one size fits all. Size: 6.65" x 2½".	1	\$2.00
18-210	Kite	Great way to discover the outdoors! High flying polyester kite. Size: 55" long x 26" wide.	1	\$7.00
18-211	Flashing Wrist Band	This flashing plastic tube bracelet features bright red, blue and green LEDs and fits all wrists! Batteries included and installed but cannot be replaced. 11" long.	1	\$2.50



18-211

Reading takes you everywhere!
 Read • Explore • Discover

Incentives



18-212

Product #	Item	Description	Set	Price
18-212	Galactic Slide Show	Explore the cosmos with this mini projector. Includes 3 discs for a total of 24 images to view! Project up to 36" wide. Use without the discs as a great little flashlight. Batteries included.	1	\$3.00
18-213	Metal Lunch Box	Classic metal lunchbox with Gene Ha artwork. 7½" wide × 6" high × 3" deep.	1	\$10.00
18-214	Color Changing Play Mat	This large play mat will change colors with the touch of hands or feet. Colors change with the touch of a hand, UV LEDs, or water. Watch the magic happen in front of your eyes! 24" × 30".	1	\$15.00
18-215	Beach Towel	Super absorbent beach towel is made of 100% microfiber polyester terry fabric. Its ultra-light and compact design makes it great for travel and throwing into a bag on your way to the beach, pool or spa. 28" wide × 56" long.	1	\$15.00



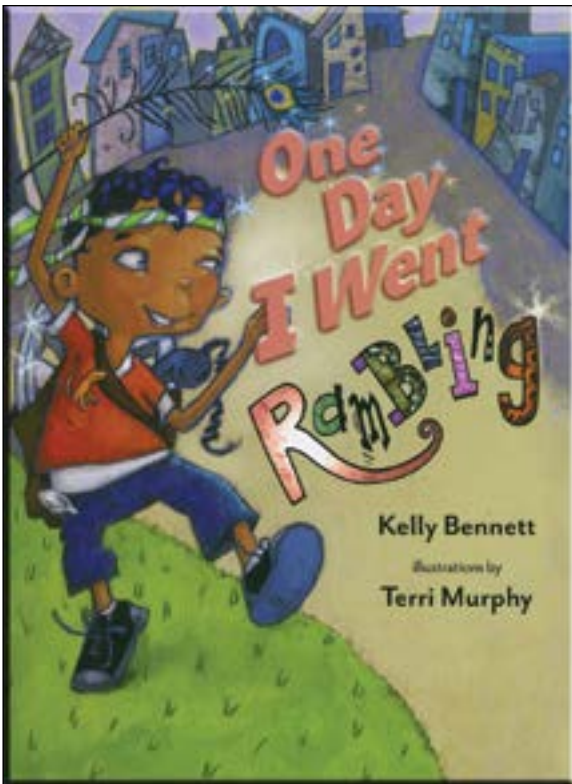
18-213



18-214



18-215



Product #	Item	Description	Set	Price
18-216	<i>One Day I Went Rambling</i> , storybook by Kelly Bennett and Terri Murphy	When Zane goes rambling, his friends call him crazy and refuse to play along. Undaunted, Zane uses his discoveries to create a secret project. After watching him find magic in the ordinary, his friends are drawn into his imaginative game. Written by Kelly Bennett and illustrated by Terri Murphy. Published by Bright Sky Press.	5	\$12.00
18-299	2018 Challenge Coin	DoD-MWR (Department of Defense–Morale, Welfare and Recreation) Reading Takes You Everywhere Summer Reading bronze challenge coin. 1½" diameter.	1	\$5.00

18-216

I went right on rambling and found a smooth, brown vest.

"A mighty warrior's shield."

"Hey that's cool!" called Jess.

Next time we went rambling along came Marj and Tran. We found some flutter plumes.

A Spanish Dancer's fan.

Right: Interior spread from *One Day I Went Rambling* by Kelly Bennett and Terri Murphy.

CHALLENGE COINS

Challenge coins are a highly respected military tradition for recognizing accomplishments and instilling a sense of belonging. The tradition of giving coins in the military goes back as far as the Roman Empire.

Traditionally a challenge coin bears an organization's insignia or emblem and is carried by the organization's members. They are given to prove membership when challenged, to enhance morale, and are also collected by service members. In practice, challenge coins are presented by unit commanders in recognition of special achievement by a member of the unit. They are also exchanged in recognition of visits to an organization.

Stories suggest that coins began to be used in a "challenge" after World War II, when U.S. military personnel adapted a German tavern tradition. If someone calls a "coin check", whoever does not have a coin buys drinks for everyone!

Every summer since 2013, iREAD has been producing a Summer Reading Challenge Coin for our partners in the Department of Defense–Morale, Welfare and Recreation (DoD-MWR) military installation libraries. We are pleased to offer the 2018 version to the public in celebration of **Reading Takes You Everywhere!**



18-299



©2017 Gene Ha for iREAD® based on the graphic novel *Mae*, published by Dark Horse Comics. *Mae* is available to order, page 13.



A story, well-told, can transport the reader anywhere: to distant worlds, different times, through portals, or to outer space.

The iREAD® 2018 Young Adult/Teen poster is created by Eisner Award recipient, Gene Ha, from his graphic novel *Mae*.

Mae (pictured at left, holding a copy of *Newton's Opticks*) follows her sister Abbie (in the red hat) through a portal to another world.

For *Reading Takes You Everywhere*, Gene created this scene of a bookseller's market, with references to the Harold Washington Library Center in Chicago and to the County of Los Angeles Public Library.

Incentives



18-301

Product #	Item	Description	Set	Price
18-301	Gel Pens	Set of 5 different bright, bold gel colors for smooth writing and an extra fine 0.5mm point. Thin, clear barrel shows ink supply and color.	5	\$2.50
18-302	Mirrored Sunglasses	These mirrored sunglasses provide 100% UV protection and feature shatter resistant lenses. 6" x 6" x 1¾".	1	\$5.00
18-303	Bendable Pen	Show your support for the DoD-MWR Libraries summer reading program with these bendable pens. Made from a flexible plastic with a soft texture allowing them to bend into any shape imaginable! Write in blue ink. 9½" long.	1	\$2.00
18-304	Virtual Reality Headset	This foldable silicone VR headset allows you to discover virtual reality. Clip to your smartphone and launch a VR app to dive into a virtual world in just a few seconds. You can enjoy 3D videos, VR games, 3D movies and much more! Compatible with most smartphones with a 4-5 inch screen.	1	\$4.50



18-302



18-304

Collapses to fit in pocket.

Phone not included.



You can't do it unless you can imagine it.

—George Lucas

18-303



18-305

Art detail

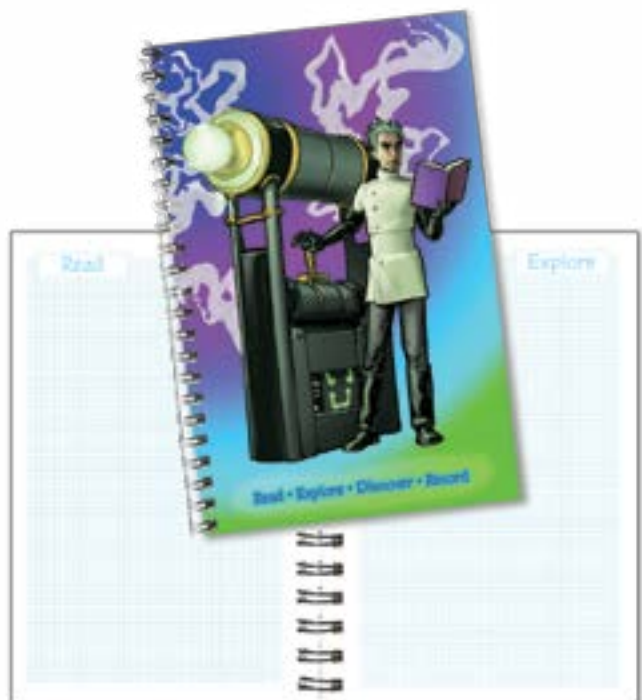


18-306



18-307

Product #	Item	Description	Set	Price
18-305	Stainless Steel Bottle	Stylish stainless steel bottle keeps drinks hot for 5 hours and cold for 15 hours. Leak-proof locking cap. Double-wall construction, vacuum insulated. Stainless Steel with Stainless Steel liner. Holds 17oz. 10" tall.	1	\$10.00
18-306	Bluetooth Speaker	This compact Bluetooth® speaker is the perfect portable size and has amazing sound quality. Working range is 10 meters (33 feet). 2 hours of playback time at maximum volume. Rechargeable battery is included. Material: ABS Plastic. Size: 3.26" high × 2.67" wide × 1.25" deep.	1	\$10.00
18-307	Sport Pack	Premium drawstring sport pack with two exterior zippered pockets. Size: 14½ wide × 18½ high.	1	\$10.00
18-308	Exploration Journal	Record all your explorations and discoveries in this sturdy journal. 5½" × 8½"; spiral bound.	1	\$4.00



18-308

Incentives



18-309



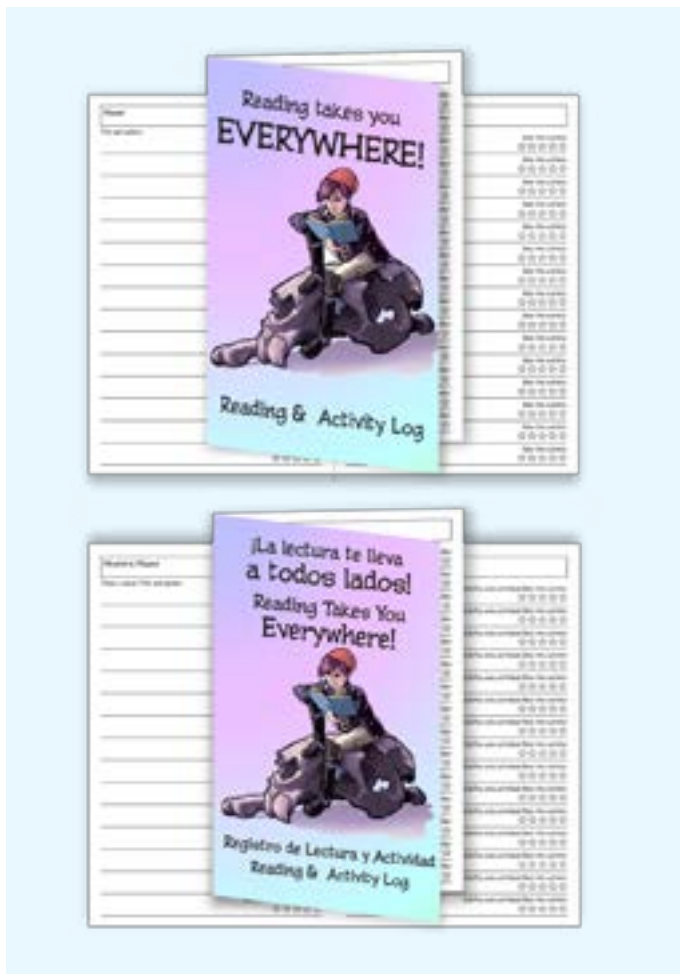
I write to give myself strength. I write to be the characters that I am not. I write to explore all the things I'm afraid of.

—Joss Whedon

Product #	Item	Description	Set	Price
18-309	Adventure Beanie	Based on the cap worn by Gene Ha's character Abbie. Put it on and let the summer adventures begin! Lightweight acrylic with <i>Reading Takes You Everywhere</i> patch. One size fits most.	1	\$10.00
18-310	<i>Mae</i> by Gene Ha	A portal fiction story from 4-time Eisner Award winning artist Gene Ha. <i>Mae</i> depicts sisters Abbie and Mae, recently reunited following Abbie's disappearance eight years earlier into a fantasy world of monsters, who have followed her back to her world in pursuit. Published by Dark Horse Comics.	5	\$12.00



18-310



Product #	Item	Description	Set	Price
18-311	Teen Logs	Full-color front side with easy-to-use log side. Sturdy and colorful. 8½" × 11" on recycled card stock. 50 logs per pack.	50	\$10.00
18-312	Teen Logs (E/S)	Full-color front side with easy-to-use log side. Sturdy and colorful. 8½" × 11" on recycled card stock. 50 logs per pack. (English/Spanish)	50	\$10.00
18-313	Teen Bookmarks	Teen bookmark. 2¼" × 6" on recycled card stock. 100 bookmarks per pack.	100	\$5.00
18-314	Teen Bookmarks (E/S)	Teen bookmark. 2¼" × 6" on recycled card stock. 100 bookmarks per pack. (English/Spanish)	100	\$5.00

18-311, 18-312

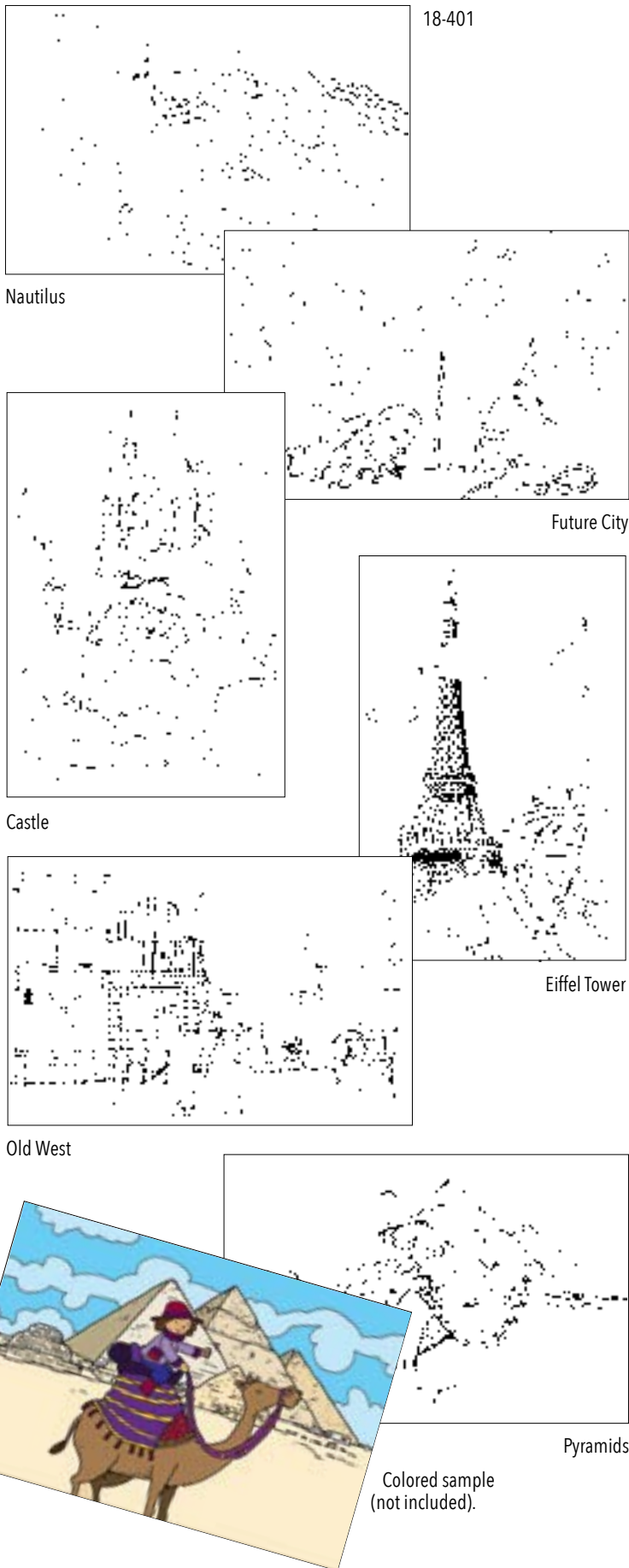


18-313



18-314

Incentives



18-401

Nautilus

Future City

Castle

Eiffel Tower

Old West

Pyramids

Colored sample
(not included).

Product #	Item	Description	Set	Price
18-401	Adult Coloring Postcards	2 each of 6 different Reading Takes You Everywhere graphics. 4¼" × 6".	12	\$2.00
18-402	Mug Rug Coasters	Absorbent summer reading coasters. Put your MUG (or glass) on this RUG! Made from recyclable goods. Antimicrobial, antibacterial, and super light weight. 4" diameter.	4	\$3.50
18-403	Compact Magnifier Light	Contemporary design. Has 3x magnification power and LED light. Four replaceable button cell batteries inserted. 4¾" × 2" × 11/16"	1	\$2.00



18-402



18-403



18-404

Product #	Item	Description	Set	Price
18-404	3-in-1 Fluorescent Highlighter	Accentuate the positive! This oversized, white barrel highlighter has a unique twist action design. The 3 bright fluorescent inks have transparent, read-through color and are bold enough to highlight important text. Non-Toxic. 5¾" long x 1⅛" diameter.	1	\$2.00
18-405	Deluxe Sport Pack	This premium sport pack is made from sleek 900d polyester and faux suede accents that give it a superb look and feel. Comfortable wide webbing straps make this more than your typical cinch. Large front and inside zippered pockets add functionality to the premium look. 19" high x 4½" wide x 14" deep.	1	\$10.00

*My imagination is my polestar;
I steer by that.*

—Clive Barker



18-405

Incentives



18-406

Product #	Item	Description	Set	Price
18-406	Lunch Cooler Bag	This insulated lunch bag is great for packing up snacks and drinks for a summer adventure. Strong polyester with Mylar® lining. Front slip pocket. Zippered top closure. 26" handles. 14" wide × 10½" high × 5½" deep.	1	\$6.00
18-407	Car Windshield Sunshade	Keep your car cool during the warmer months and promote summer reading! 51" × 23½"	1	\$12.00
18-408	Adult Book Bags	Strong plastic adult book bag. Made from recycled plastic. 15" wide × 19" deep with 3" gusset.	40	\$25.00



18-407

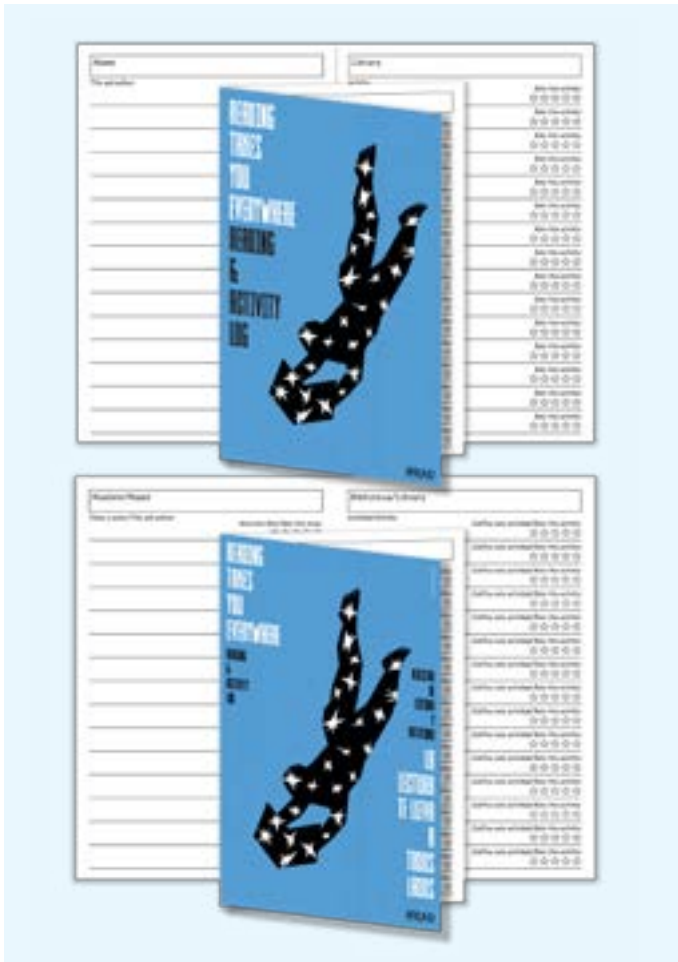


18-408



Sunshade folded.

A great book should leave you with many experiences, and slightly exhausted at the end. You live several lives while reading.
 —William Styron,
Conversations with William Styron

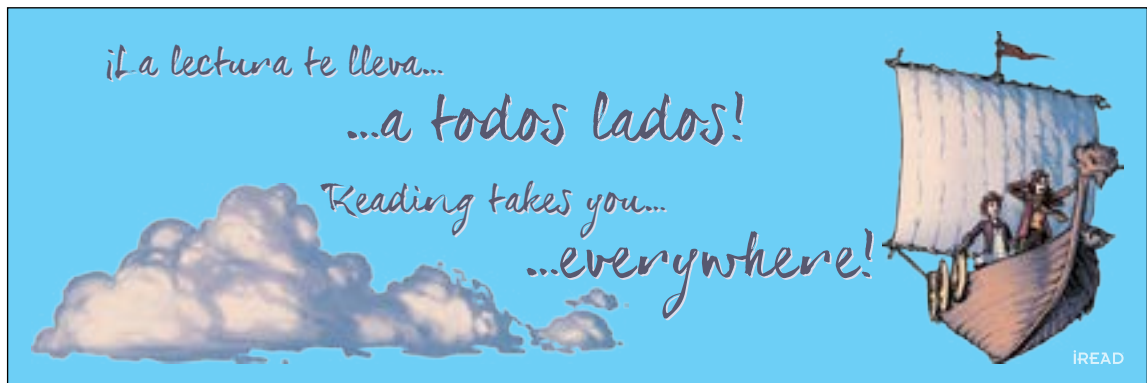


18-409, 18-410

Product #	Item	Description	Set	Price
18-409	Adult Reading Logs	Full-color front side with easy-to-use log side. Sturdy and colorful. 8½" × 11" on recycled card stock. 50 logs per pack.	50	\$10.00
18-410	Adult Reading Logs (E/S)	Full-color front side with easy-to-use log side. Sturdy and colorful. 8½" × 11" on recycled card stock. 50 logs per pack. (English/Spanish)	50	\$10.00
18-411	Adult Bookmarks	Adult bookmark. 2¼" × 6" on recycled card stock. 100 bookmarks per pack.	100	\$5.00
18-412	Adult Bookmarks (E/S)	Adult bookmark. 2¼" × 6" on recycled card stock. 100 bookmarks per pack. (English/Spanish)	100	\$5.00



18-411



18-412



©2017 Christian Robinson for iREAD™. *Gaston* by Kelly DiPucchio and Christian Robinson. Atheneum Books for Young Readers, 2014. *Antoinette* by Kelly DiPucchio and Christian Robinson. Atheneum Books for Young Readers, 2017.



Can a story take toddlers on a journey of exploration and discovery? With the books *Gaston* and *Antoinette*, Kelly diPucchio and Christian Robinson have done just that.

In *Gaston*, the characters explore their local park, and discover an important surprise that sheds light on the meaning of family.

In *Antoinette*, Gaston's friend, Antoinette discovers her special talent and strength by exploring the streets of Paris in search of Gaston's lost sister, Ooh-La-La. She saves Ooh-La-La from a "perilous fall" and reunites her with her family.

Caldecott and Coretta Scott King Illustrator Award Honoree, Christian Robinson contributed a variation on the cover art from *Antoinette* for iREAD's 2018 **Reading Takes You Everywhere** summer reading campaign.

Incentives

Product #	Item	Description	Set	Price
18-502	Silicone Bib	Easy to clean silicone bib with convenient crumb catching pocket. Adjustable neck closure. Made from dishwasher safe, food grade silicone. Lightweight and durable. Meets CPSIA standards. 7 1/4" x 11" x 2".	1	\$5.00
18-503	Baby Blanket	Quilted for extra comfort, this super soft microfleece blanket is a must-have for your baby! 30" x 40".	1	\$20.00
18-504	Growth Chart	Track their growth with this chart created by Patrick Girouard. 36" high x 7" wide.	6	\$5.00
18-505	Gaston Plush	Plush Gaston doll. Safe for all ages, perfect for ages 2-8. 9" tall.	1	\$12.00



18-502



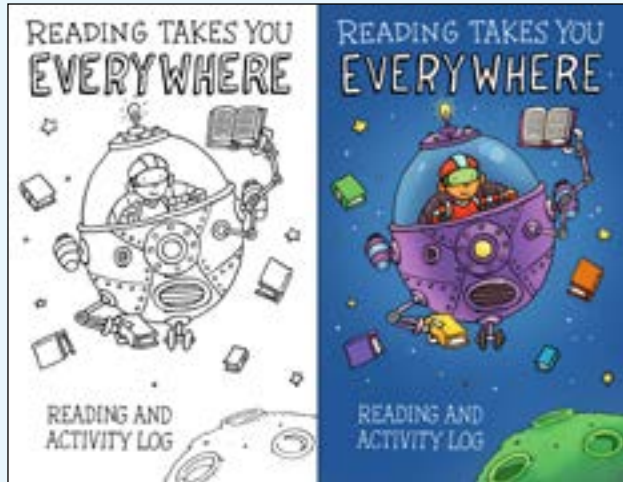
18-503



18-505



18-504



Product #	Item	Description	Set	Price
18-506	Toddler T-shirt-2T	Gaston toddler T-shirt. 100% green cotton. Size 2T.	1	\$10.00
18-507	Toddler T-shirt-4T	Gaston toddler T-shirt. 100% green cotton. Size 4T.	1	\$10.00
18-508	Toddler Reading Logs	Colorful log for early and pre-readers.	20	\$6.00
18-509	Toddler Reading Logs (E/S)	Colorful log for early and pre-readers. (English/Spanish)	20	\$6.00



18-508



18-506, 18-507



18-509

Posters



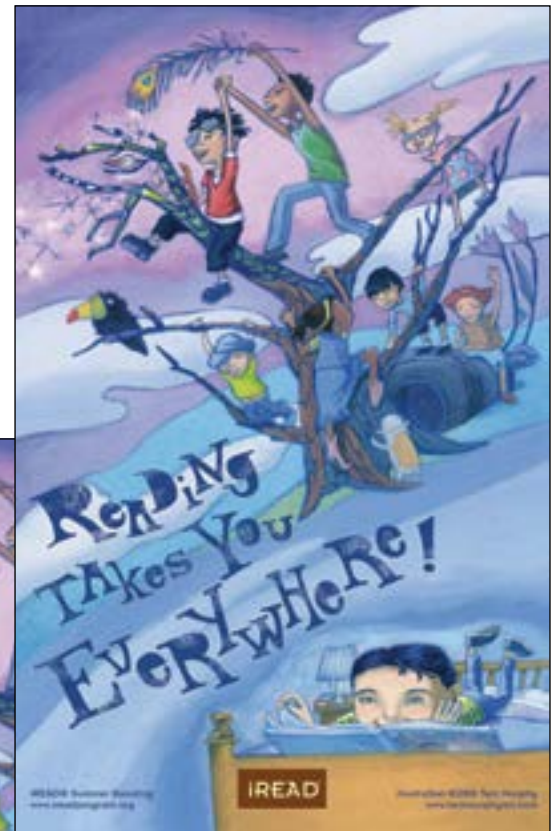
18-601



18-602



18-604, 18-606



18-603, 18-605

Product #	Item	Description	Set	Price
18-601	Gaston Poster	Pre-K Gaston poster by Christian Robinson. 22" x 34".	1	\$1.25
18-602	Gaston Poster (E/S)	Pre-K Gaston poster by Christian Robinson. 22" x 34". (English/Spanish)	1	\$1.25
18-603	Kids Poster-Large	Children's poster by Terri Murphy. 22" x 34".	1	\$1.25
18-604	Kids Poster-Large (E/S)	Children's poster by Terri Murphy. 22" x 34". (English/Spanish)	1	\$1.25
18-605	Kids Poster-Small	Children's poster by Terri Murphy. 11" x 17".	1	\$1.00
18-606	Kids Poster-Small (E/S)	Children's poster by Terri Murphy. 11" x 17". (English/Spanish)	1	\$1.00

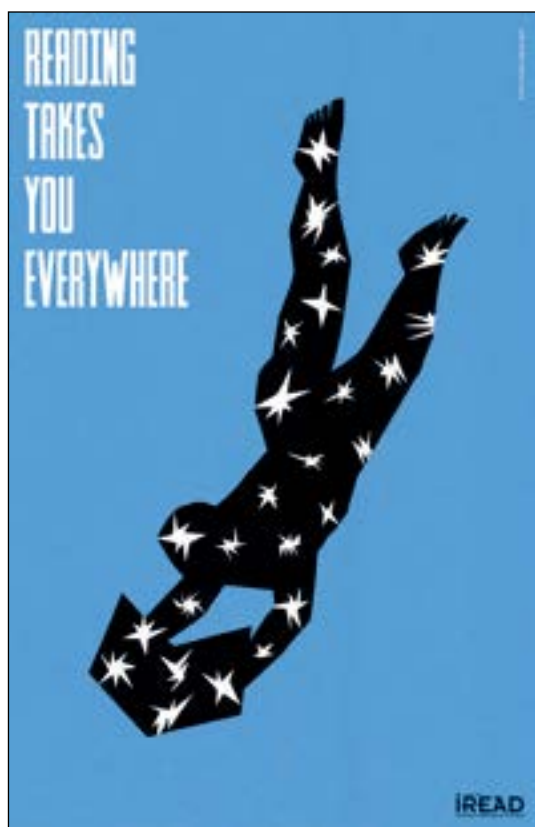


18-607, 18-609



18-608, 18-610

Product #	Item	Description	Set	Price
18-607	Teen Poster-Large	Teen poster by Gene Ha. 22" x 34".	1	\$1.25
18-608	Teen Poster-Large (E/S)	Teen poster by Gene Ha. 22" x 34" (English/Spanish)	1	\$1.25
18-609	Teen Poster-Small	Teen poster by Gene Ha. 11" x 17".	1	\$1.00
18-610	Teen Poster-Small (E/S)	Teen poster by Gene Ha. 11" x 17". (English/Spanish)	1	\$1.00
18-611	Adult Poster-Large	Adult poster by Alexander Hage. 22" x 34".	1	\$1.25
18-612	Adult Poster-Large (E/S)	Adult poster by Alexander Hage. 22" x 34". (English/Spanish)	1	\$1.25
18-613	Adult Poster-Small	Adult poster by Alexander Hage. 11" x 17".	1	\$1.00
18-614	Adult Poster-Small (E/S)	Adult poster by Alexander Hage. 11" x 17". (English/Spanish)	1	\$1.00



18-611, 18-613



18-612, 18-614

Without imagination, we can go nowhere.

—Rita Dove



18-701



18-703

Product #	Item	Description	Set	Price
18-701	Resource Guide and Flash Drive	The heart of your Summer Reading Program! Over 400 pages of exploration- and discovery-themed activities, games, art, reading lists, and much more. Includes programming for Children, Teens, Adults, Military, Early Literacy, and Families. Printed book and flash drive with graphics and PDFs.	1	\$25.00
18-703	Guide and Graphics Flash Drive	All of the Reading Takes You Everywhere graphics and programming on a flash drive.	1	\$15.00
18-704	Program Buttons	Buttons to promote your summer reading program. 1 3/4" round.	10	\$5.00



18-704



18-705

A reader lives a thousand lives before he dies, said Jojen. The man who never reads lives only one.

—George R.R. Martin,
A Dance with Dragons



Product #	Item	Description	Set	Price
18-705	Banner	Full-color vinyl Reading Takes You Everywhere banner with grommets. 72" x 24".	1	\$30.00
18-706	Lanyards	Full-color Reading Takes You Everywhere polyester lanyard. 36" long x 3/8" wide with swivel hook + split key ring attachments.	1	\$1.25



18-707

Product #	Item	Description	Set	Price
18-707	Window Decal	We support summer reading on a removable adhesive window decal. 4" x 4" Pack of 20.	20	\$5.00
18-708	Lawn Sign	Full-color, two-sided lawn sign to promote summer reading. Frame included. 26" wide x 16" high	1	\$10.00
18-709	Large Plush Gaston (not shown; see page 26)	Large version of the plush Gaston for library displays and grand prizes. 20" high.	1	\$75.00

18-708





Summer Reading Facts

- The benefits of summer reading are clear.** National research from Dominican University finds that students who participate in public library summer reading programs scored higher on reading achievement tests at the beginning of the next school year than those who did not participate.
- Parents of children enrolled in the public library summer reading program** reported that their children spent more time reading over the summer, read more books, were well prepared for school in the fall, and read more confidently.
- Young people experience learning losses when they don't engage in educational activities during the summer.** Research spanning 100 years shows that students typically score lower on standardized tests at the end of summer vacation than they do at the same tests at the beginning of the summer. Libraries are part of the solution.
- To succeed in school and life,** children and young adults need ongoing opportunities to learn and practice essential skills. Summer Reading Clubs reminds kids that reading is fun, as well as for learning.
- There's so much to see, so much to do at your library!** There's no better place to take your kids. The library is a place to learn, read, and have fun, a place the whole family can enjoy. In fact, more than 50 million children attend library programs every year.
- Studies show** that children who are read to in the home and who use the library perform better in school and are more likely to continue to use the library as a source of lifetime learning.
- The amount of time children spend reading outside of school is linked to gains in reading achievement.** Numerous studies show that access to books and magazines is directly related to higher reading achievement.

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18-801

Hechos sobre la lectura de verano

- Los beneficios de la lectura de verano son claros.** La investigación nacional de la Universidad Dominicana encuentra que los estudiantes que participan en programas de lectura de verano de las bibliotecas públicas obtienen puntuaciones más altas en los exámenes de lectura estandarizados al comienzo del siguiente año escolar que aquellos que no participaron.
- Los padres de niños que participan en programas de lectura de verano en las bibliotecas públicas** reportan que sus niños pasan más tiempo leyendo durante el verano, leen más libros, están mejor preparados para el comienzo de la escuela en el otoño y leen con más confianza.
- Los jóvenes sufren pérdidas en el aprendizaje cuando no participan en actividades educativas durante el verano.** Las investigaciones que abarcan 100 años muestran que los estudiantes que no leen o participan menos durante el verano obtienen puntuaciones más bajas en los exámenes estandarizados al final de las vacaciones de verano que cuando inician dichos exámenes al comienzo del verano. Las bibliotecas son parte de la solución.
- Para tener éxito en la escuela y en la vida,** los niños y jóvenes necesitan tener oportunidades para aprender y practicar habilidades esenciales constantemente. El Club de Lectura de Verano les recuerda a los niños que leer es divertido—como un desafío—y es el aprendizaje.
- Hay tanto para ver y tanto para hacer en la biblioteca!** Hay un lugar mejor para llevar a sus niños. La biblioteca es un lugar para aprender, leer y divertirse, un lugar en el que toda la familia puede disfrutar. De hecho, más de 50 millones de niños participan en programas educativos por bibliotecas cada año.
- Los estudios muestran** que a los niños que son leídos en el hogar y que usan las bibliotecas leen más libros en la escuela. También es más probable que usen la biblioteca como fuente de aprendizaje de por vida.
- La cantidad de tiempo que los niños pasan leyendo** fuera de la escuela está fuertemente relacionada a los logros en el desarrollo de la lectura. Muchos estudios muestran que el acceso a libros y revistas está directamente relacionado con una mayor logro en la lectura.

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18-802



Product #	Item	Description	Set	Price
18-801	Prevent Summer Slide Bookmarks	Colorful bookmark and poster that explain the importance of summer reading to prevent learning loss. Perfect introduction for parents and community decision makers to the value of summer reading programs. Bookmark= 3¾" x 8½". Poster=15" x 12".	100	\$7.50
18-802	Prevent Summer Slide Bookmarks (Spanish)		100	\$7.50
18-803	Prevent Summer Slide Posters		1	\$1.00
18-804	Prevent Summer Slide Posters (Spanish)		1	\$1.00



18-803



18-804



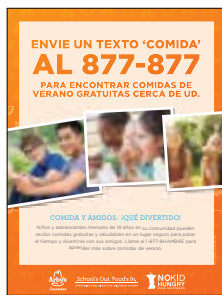
18-851



18-853

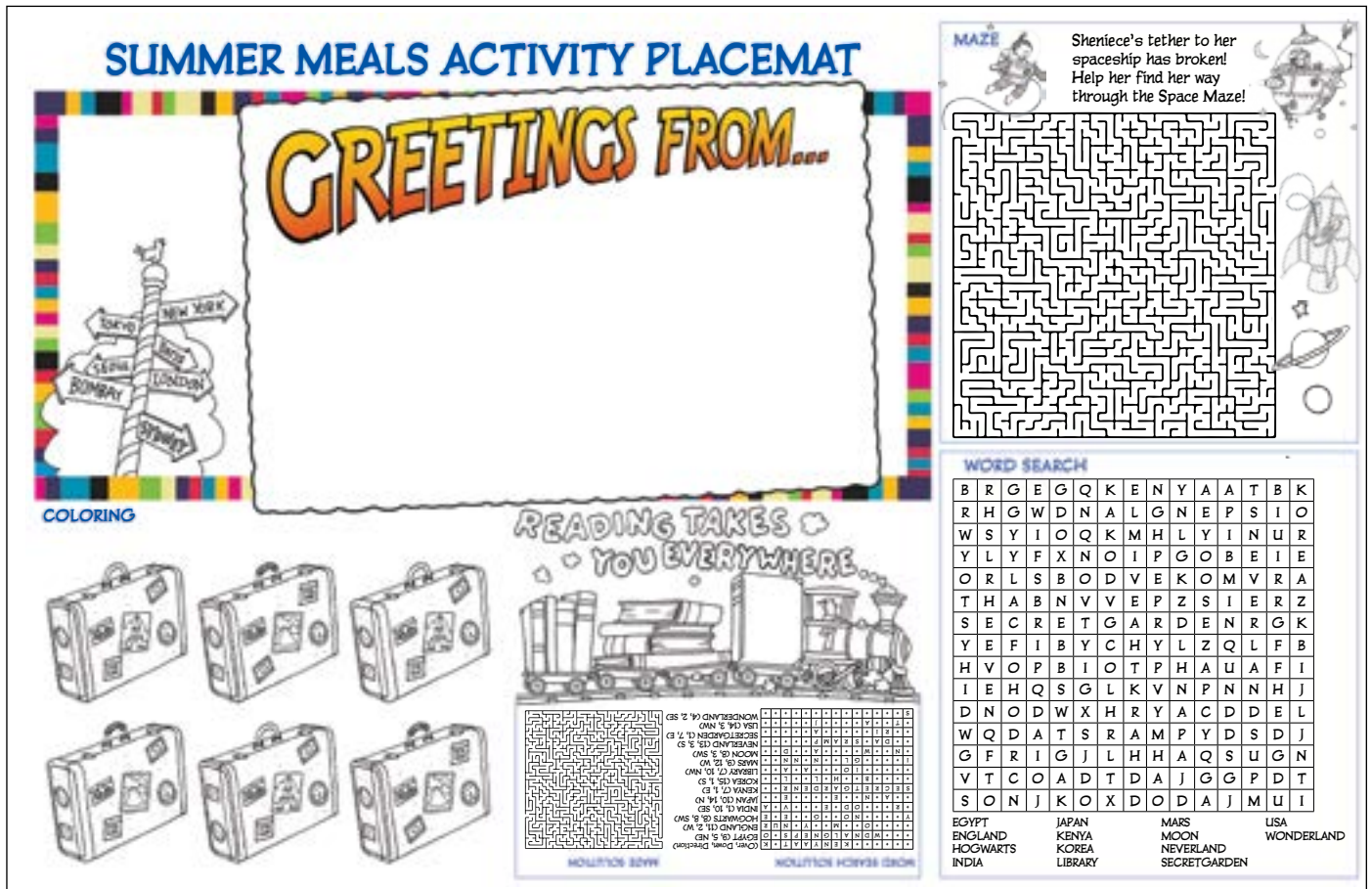


18-854



18-855

Product #	Item	Description	Set	Price
18-851	Lunch at the Library Bookmarks (E/S)	Lunch at the Library bookmarks. 3¼" × 11½" Pack of 100. (English/Spanish)	100	\$7.50
18-853	No Kid Hungry Bookmarks (E/S)	No Kid Hungry summer meals bookmark. 3" × 8". (English/Spanish)	100	\$7.50
18-854	No Kid Hungry Poster (English)	English version, No Kid Hungry summer meals poster. 18" × 24".	1	\$1.00
18-855	No Kid Hungry Poster (Spanish)	Spanish version, No Kid Hungry summer meals poster. 18" × 24".	1	\$1.00
18-856	Activity Placemats	Summer meals activity placemats feature games that encourage and build reading skills. 11" × 17". Packs of 20.	20	\$5.00



18-856

Shirts



18-901 to 18-909



18-911 to 18-916

Product #	Item	Description	Set	Price
18-901	Program T-shirt-Child Small	Terri Murphy's <i>Reading Takes You Everywhere</i> illustration on pre-shrunk sky blue 100% cotton. Children's sizes.	1	\$5.75
18-902	Program T-shirt-Child Medium		1	\$5.75
18-903	Program T-shirt-Child Large		1	\$5.75
18-904	Program T-shirt-Adult Small	Terri Murphy's <i>Reading Takes You Everywhere</i> illustration on pre-shrunk sky blue 100% cotton. Adult sizes.	1	\$5.75
18-905	Program T-shirt-Adult Medium		1	\$5.75
18-906	Program T-shirt-Adult Large		1	\$5.75
18-907	Program T-shirt-Adult XL		1	\$5.75
18-908	Program T-shirt-Adult 2XL		1	\$6.50
18-909	Program T-shirt-Adult 3XL		1	\$7.00
18-911	Read-Explore-Discover T-shirt-Adult Small	Patrick Girouard's <i>Read-Explore-Discover</i> illustration on a dark grey T-shirt. Super soft, 4½ oz. tri-blend fabric. Adult sizes.	1	\$12.00
18-912	Read-Explore-Discover T-shirt-Adult Medium		1	\$12.00
18-913	Read-Explore-Discover T-shirt-Adult Large		1	\$12.00
18-914	Read-Explore-Discover T-shirt-Adult XL		1	\$12.00
18-915	Read-Explore-Discover T-shirt-Adult 2XL		1	\$13.00
18-916	Read-Explore-Discover T-shirt-Adult 3XL		1	\$14.00

Shirts

18-921 to 18-926



Product #	Item	Description	Set	Price
18-921	Teen T-shirt–Adult Small	Gene Ha teen illustration on lightweight cotton/poly blend, sapphire blue T-shirt. Adult sizes.	1	\$7.00
18-922	Teen T-shirt–Adult Medium		1	\$7.00
18-923	Teen T-shirt–Adult Large		1	\$7.00
18-924	Teen T-shirt–Adult XL		1	\$7.00
18-925	Teen T-shirt–Adult 2XL		1	\$8.00
18-926	Teen T-shirt–Adult 3XL		1	\$8.50
18-931	Adult T-shirt–Adult Small	Alexander Hage’s illustration on lightweight cotton/poly blend, purple T-shirt. Adult sizes.	1	\$7.00
18-932	Adult T-shirt–Adult Medium		1	\$7.00
18-933	Adult T-shirt–Adult Large		1	\$7.00
18-934	Adult T-shirt–Adult XL		1	\$7.00
18-935	Adult T-shirt–Adult 2XL		1	\$8.00
18-936	Adult T-shirt–Adult 3XL		1	\$8.50
18-941	Staff T-shirt–Adult Small	Christian Robinson’s <i>Gaston</i> and <i>Antoinette</i> on lightweight cotton/poly blend, heathered indigo T-shirt. Adult sizes.	1	\$8.00
18-942	Staff T-shirt–Adult Medium		1	\$8.00
18-943	Staff T-shirt–Adult Large		1	\$8.00
18-944	Staff T-shirt–Adult XL		1	\$8.00
18-945	Staff T-shirt–Adult 2XL		1	\$8.50
18-946	Staff T-shirt–Adult 3XL		1	\$9.00

18-931 to 18-936



18-941 to 18-946



Back by popular demand!

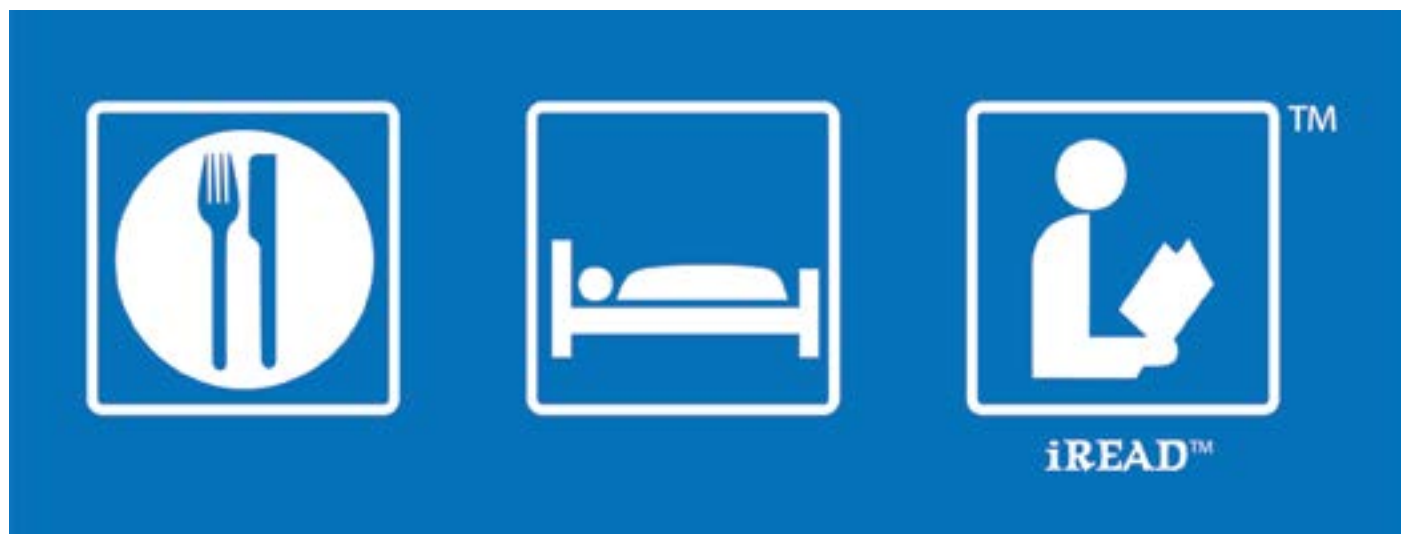


18-991 to 18-996

Product #	Item	Description	Set	Price
18-991	Eat-Sleep-Read T-shirt-Adult Small	The classic iREAD <i>Eat-Sleep-Read</i> T-shirt on pre-shrunk blue 100% cotton. Adult sizes.	1	\$8.00
18-992	Eat-Sleep-Read T-shirt-Adult Medium		1	\$8.00
18-993	Eat-Sleep-Read T-shirt-Adult Large		1	\$8.00
18-994	Eat-Sleep-Read T-shirt-Adult XL		1	\$8.00
18-995	Eat-Sleep-Read T-shirt-Adult 2XL		1	\$8.50
18-996	Eat-Sleep-Read T-shirt-Adult 3XL		1	\$9.00

Reading was my escape and my comfort, my consolation, my stimulant of choice: reading for the pure pleasure of it, for the beautiful stillness that surrounds you when you hear an author's words reverberating in your head.

—Paul Auster,
The Brooklyn Follies



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